

Technical Data Sheet

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Industrial Additives Division **Cosmetic**

LAVIOSA ARGIMEL® L7C Rheological Additive for Cosmetics

INCI name: Stearalkonium Bentonite

CAS No: 130501-87-0

FDA Approval for indirect Food

Applicant: 21 CFR 1175.300

General Information

LAVIOSA ARGIMEL® L7C is a new high performing, highly effective rheological additive for solvent-borne systems of moderate to high polarity that gives excellent thixotropic effect, high viscosity, sag control, levelling and prevents pigments from long-term storage settling.

The nature of *LAVIOSA ARGIMEL*® *L7C* is a highly purified bentonite clay, organically modified with a quaternary alkylammonium compound.

Table 1. Chemical-physical properties

| Properties | Description |
|----------------|-------------------------------|
| Composition | organically modified smectite |
| Physical form | white fine powder |
| Bulk density | $0.4 - 0.6 \text{ g/cm}^3$ |
| Moisture | 1÷4 % |
| Dry residue on | max 2% |
| 75 micron | |

Applications

LAVIOSA ARGIMEL® L7C is used in a wide range of cosmetic applications (manufacture of lipsticks, nail lacquers and dyes) to give the desired rheological control to the system. It provides superior anti-settling and anti-sagging properties. It also shows a very high dispersibility. LAVIOSA

ARGIMEL® L7C shows particularly good performance in aromatics, cellosolve, acetates, ketones, glycols, alcohols and resins like epoxies, nitrocellulose, polyacrylates, polyesters, polyurethanes and polyvinyls.

Incorporation

LAVIOSA ARGIMEL® L7C belongs to the conventional type of organoclays group, which requires mechanical energy, shear forces applied with a good dispersion equipment, and a chemical (polar) activator to reach the proper level of delamination of the organo-bentonite platelets. While heat is not essential in most cases, processing temperatures above 20°C are preferred. Suitable polar activators are low molecular weight species. Propylene carbonate can also be used, even in absence of water.

Table 2. Activators' dosage (based on Laviosa ARGIMEL® weight)

| Polar activator | % |
|---------------------------------|----|
| Acetone/H ₂ O (95:5) | 60 |
| Methanol/H₂O (95:5) | 33 |
| Propylene Carbonate | 33 |
| Propylene Carbonate/H₂O | 33 |
| Ethanol/H₂O (95:5) | 50 |

It is always recommended to determine the proper level of addition with experimental approach because either defect or excess of chemical activator would result in a non-optimal rheology development. Chemical dispersants, able to disperse *LAVIOSA ARGIMEL® L7C*, that are available in the market, generally have to be used once organoclay is first dispersed.





Several methods can be used to incorporate LAVIOSA ARGIMEL® L7C:

- 1. The "direct add" technique. LAVIOSA ARGIMEL® L7C is added directly in powder form to the solvent/resin mix, before pigment addition and milling. It is advisable to allow the organoclay to wet and disperse at first and to add the polar activator before or after the pigments. Surfactants have to be added the last.
- 2. The "pregel" technique. LAVIOSA ARGIMEL® L7C is added as described above in a suitable solvent at a 5-10% concentration, with a polar activator. The activated gel is then added to the binder solution and stirred. After pigment addition the mix is finally milled. Higher activated gel concentrations (15-20%) can be obtained with the aid of suitable dispersing additives. always added after organoclay dispersion.

Dosage

Level of addition strongly depends on the type of system and on the degree of thickening or other properties desired. For cosmetic products, typical levels are between 0.2% and 3% of LAVIOSA **ARGIMEL® L7C**: this quantity is adequate to give nail polishes effective anti-settling properties and in all applications where these performances are required.

Storage stability and packing

Storage is advisable in a dry, sheltered place in closed bags.

LAVIOSA ARGIMEL® L7C rheological additive is available in 20 kg net paper bags.

LAVIOSA ARGIMEL® L7C has a shelf life of 3 (three) years from date of manufacture.

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